



DESIGN PORTFOLIO 2025

PREPARED BY KAMRYN HARRIS

PORTFOLIO | LOGOS

DESIGN STYLE

Minimalist design with emphasis on typography and subtle iconography.



BETWEEN

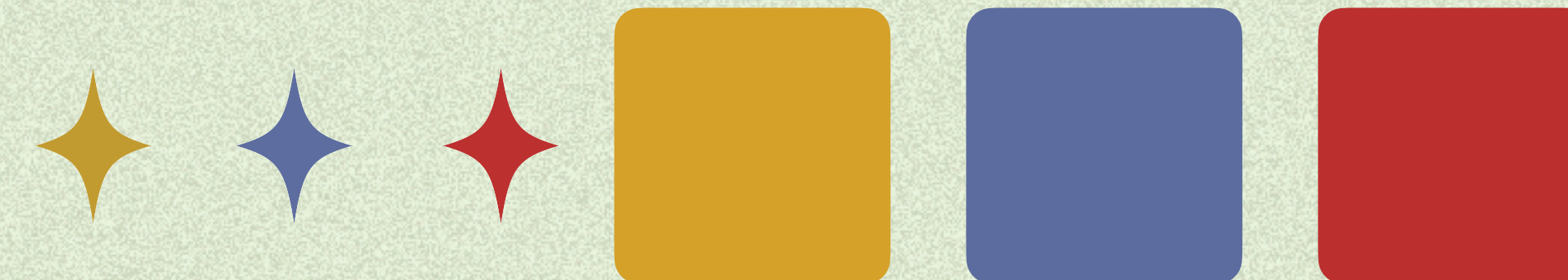
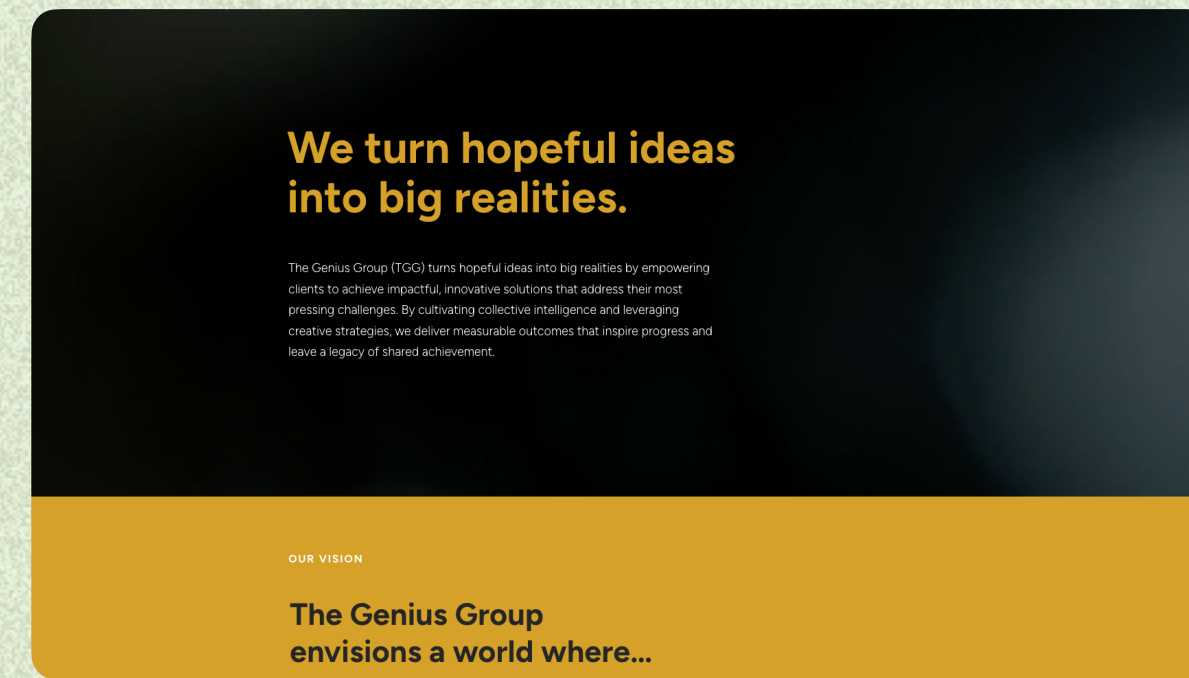
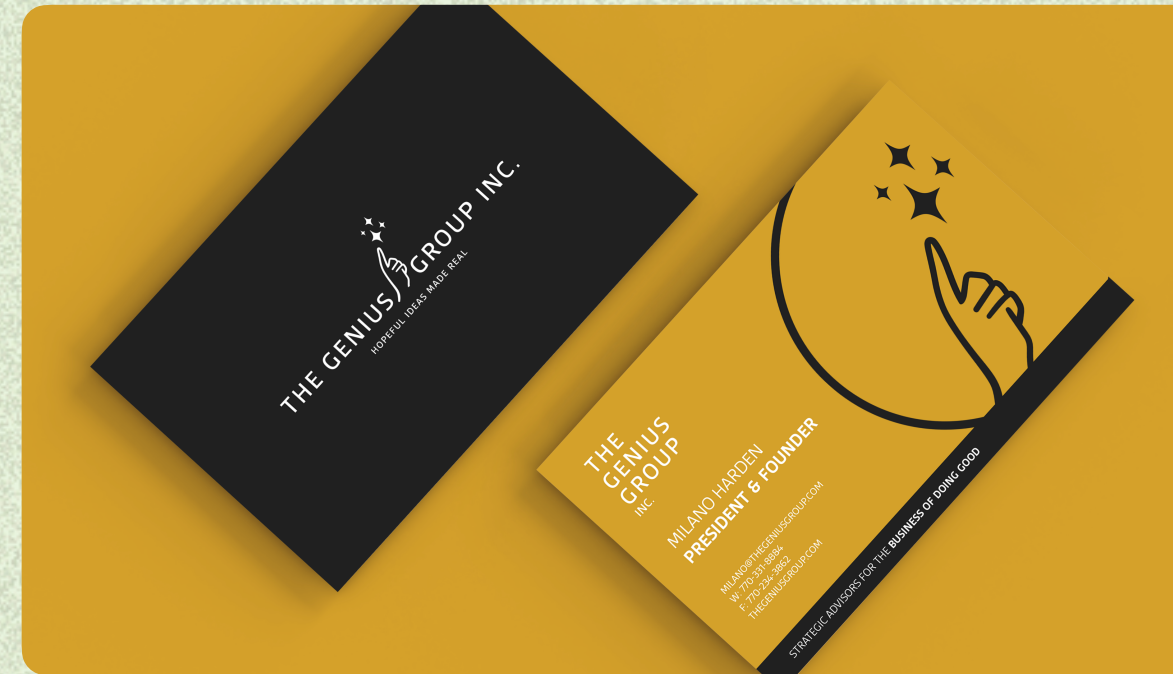


PORTFOLIO | BRAND IDENTITY

THE GENIUS GROUP INC.

The Genius Group, Inc. (TGG) is a Metro Atlanta-based strategy consulting firm supporting leaders, organizations, and institutions that are committed to social change and community improvement.

TGG partners with clients to shape actionable strategies, reframing periods of challenge and transition as opportunities for growth and transformation.



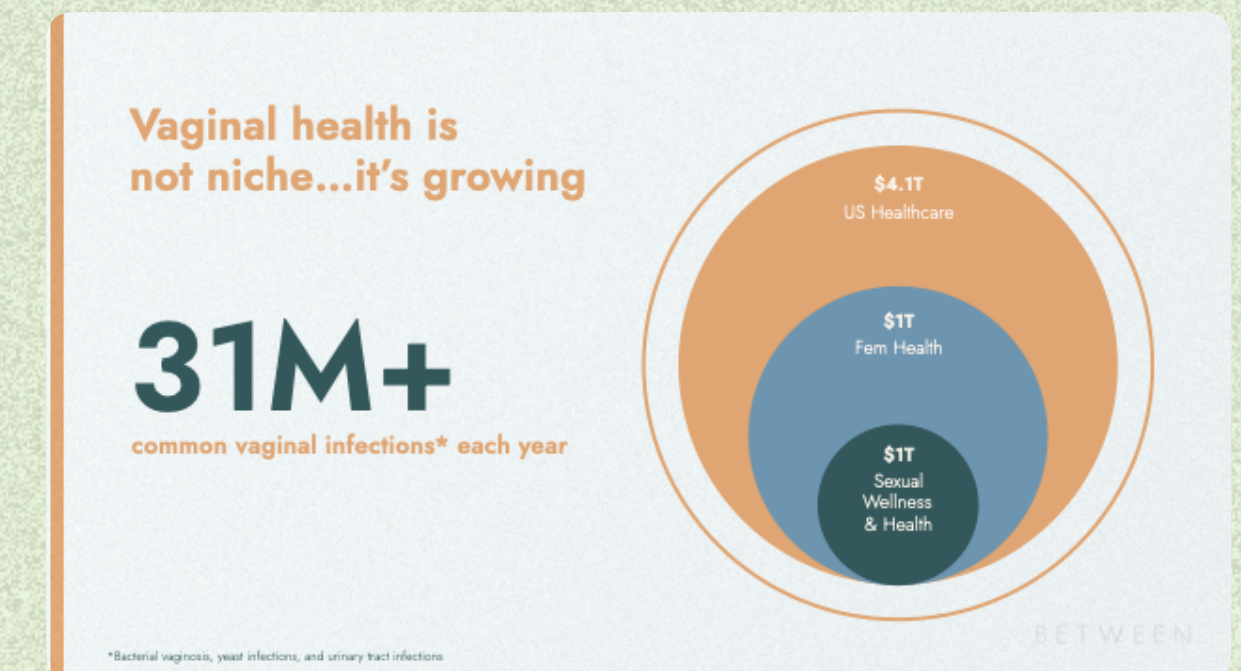
PORTFOLIO | BRAND IDENTITY

BETWEEN

Between is a women's health start up focusing on connecting women with providers.

Scope

I assisted this company at the inception of their brand to create something that could scale with them.

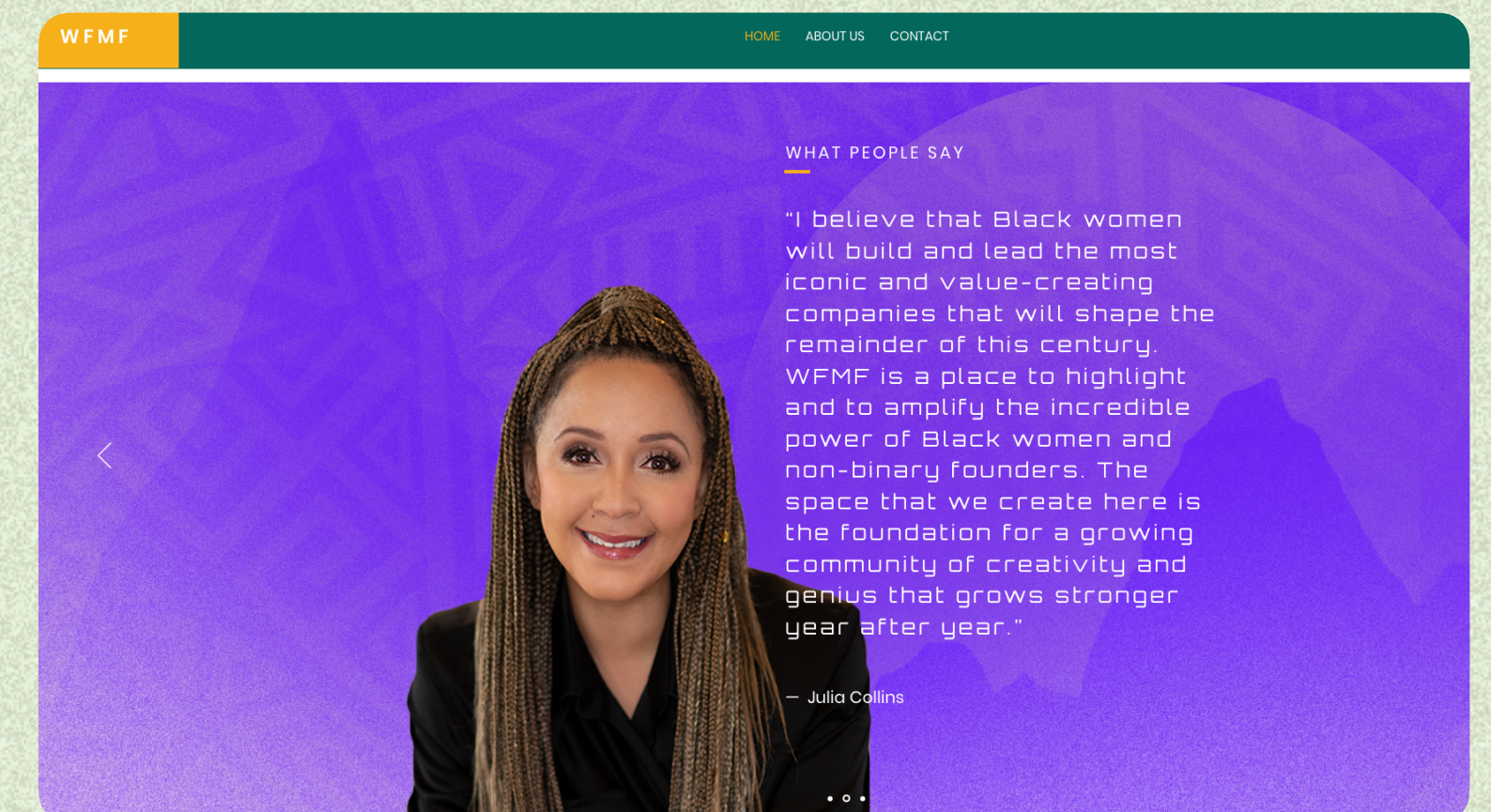


PORTFOLIO | CONFERENCE IDENTITY

WHEN FOUNDER MET FUNDER (WFMF)

"When Founder Met Funder" (WFMF) is an initiative by All Raise that brings together Black female founders with venture capitalists (VCs) to address the underfunding of Black women in the tech space.

WFMF is a day-long event that features networking, small group discussions, and other activities designed to foster connections and relationships between founders and funders.

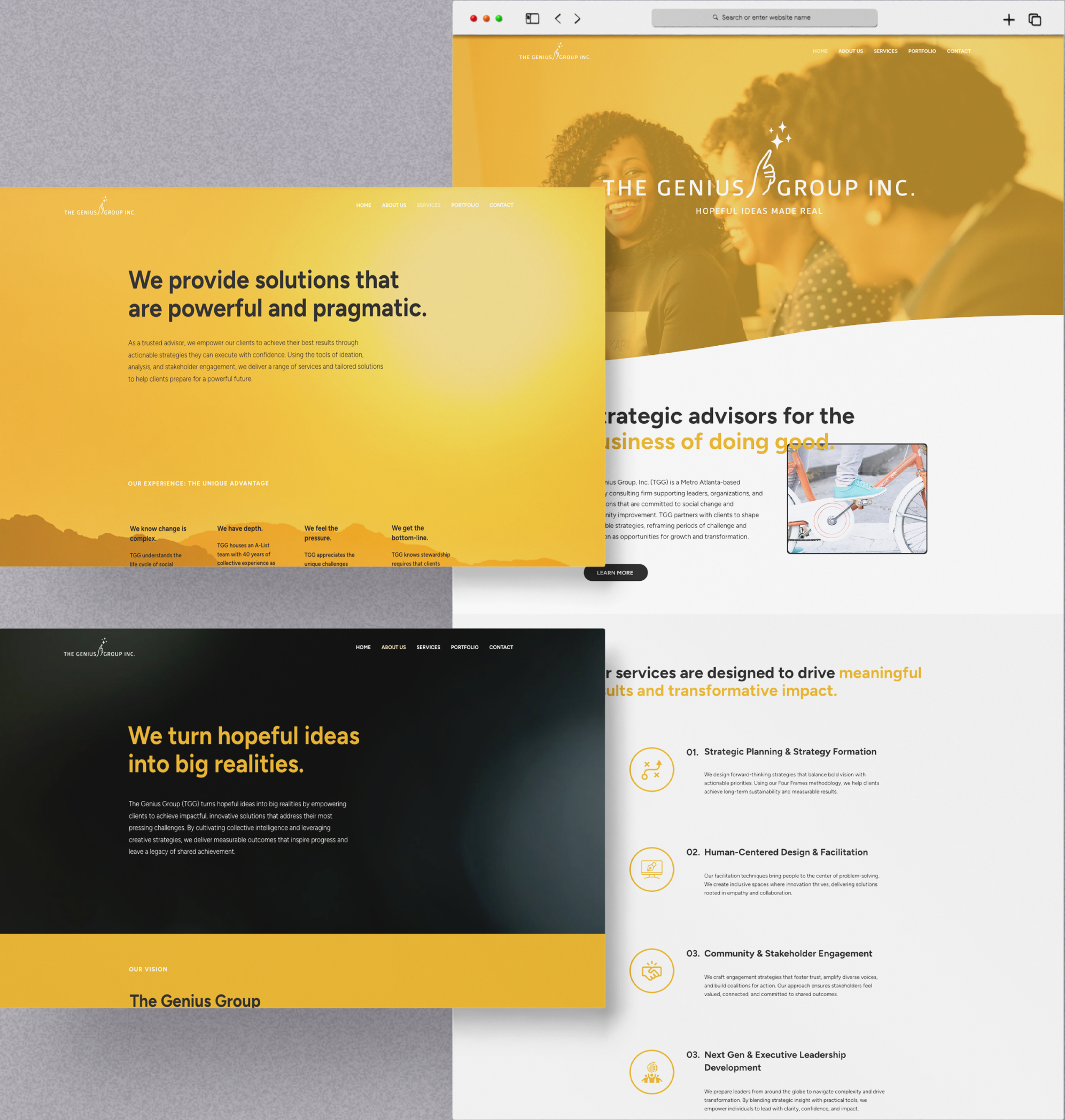


PORTFOLIO | WEB DESIGN

THE GENIUS GROUP INC.

Scope

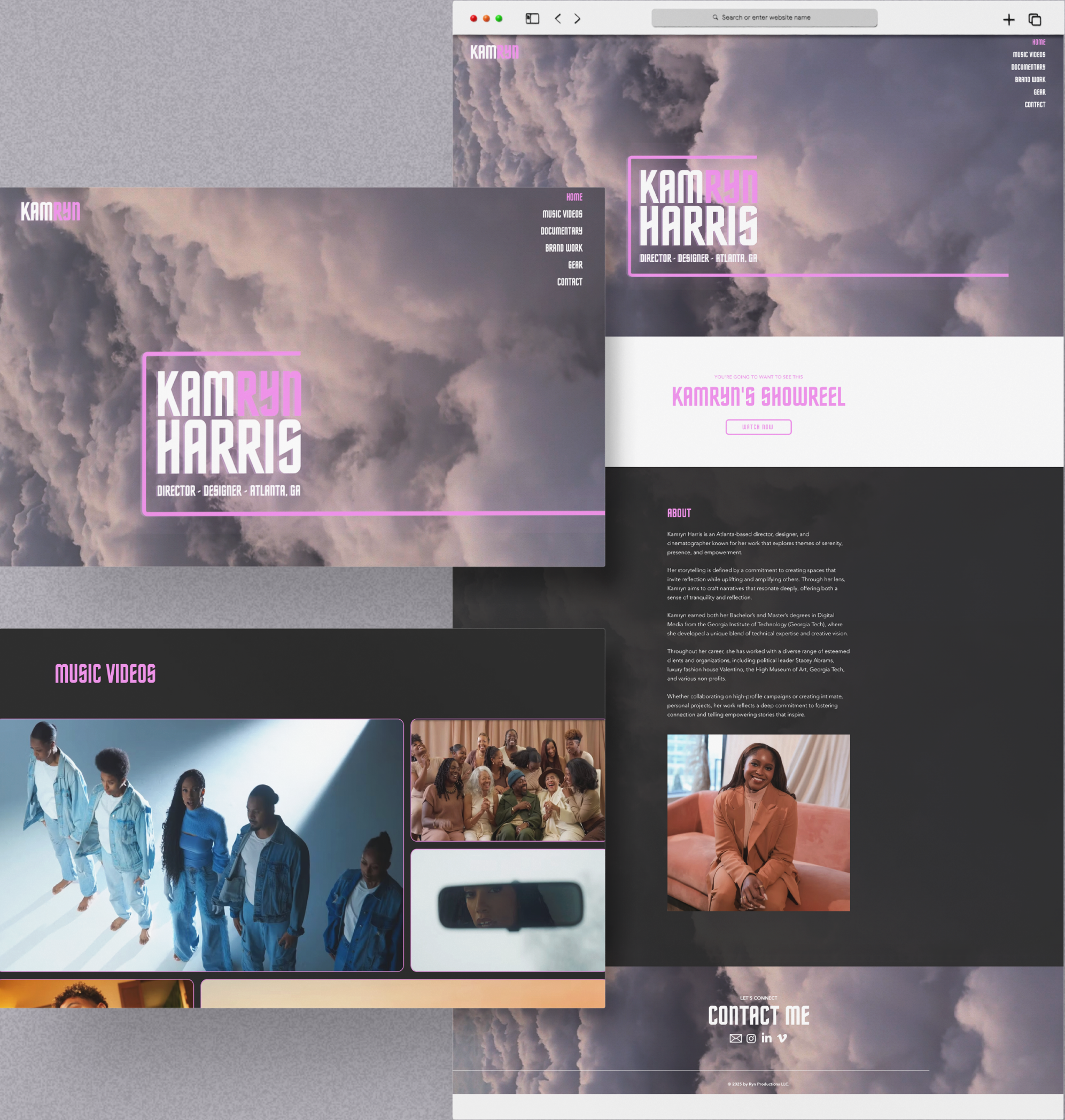
This was a four page web site design that included responsive design layout and a custom contact page.



PORTFOLIO | WEB DESIGN

KAMRYN HARRIS

Scope
Simple business portfolio design designed using Adobe XD and built using Wix.



THANK YOU

